**05 PGR Newsletter meeting 27/03/2018**

Attendees: Sarah, Laura, Becky

Apologies: James, Danii, Rachael, Jenny

1. Ongoing actions.

**ACTION: Becky to find out if possible to share on the HLS/CIRAL Monthly newsletter** (told it would be but not sure if it has been)

**ACTION: Sarah and James to discuss and see what can be done re: ‘Rejection’ thinkpiece** possibly for May/June.

**ACTION: Becky to write future reflection for new starters at some point.**

**ACTION: Danii to circulate dates and details on Journal Club.**

1. Google analytics is positive (and strange).

240 new users

And language all English but the country: 143 from UK, and 93 from the US. Possible people using VPN (IP blocker) or ‘[spider](https://en.wikipedia.org/wiki/Web_crawler)’ looking for details.

**ACTION: Sarah look if can filter for spiders. [**Currently posted on the Google Analytics help forum for dealing with spam]

* **Note:** upon further inspection, almost 100% of the US traffic is spam (0s on site, 100% bounce rate for 91 of the 93 “users”. As a result, the numbers given below are skewed downwards – which means the site is doing better than it appears!) – Will look to address this

People are seeing at least **2.45** pages on average when clicking on to the website

* Desktop **2.78** pages, mobile phone **1.66** pages.
* More people looking at desktop **171: 72** mobile.

Time on website at **least 2 minutes**, so probably reading a full article.

Pages specifically:

James put it on twitter so that may be where we are getting some from

10 people came from google (organic search) – probably spiders because average session duration is 1 second.

42 users from social media. Desktop 5 minutes from social media. 5 page average

* **ACTION: Get it on social media!!!**

Direct through email 193 users.

600 unique page views.

Main page is the home page, then research participation, then pdf of the newsletter, then James (almost 50), then Gurnam’s grapevine (42), Sarah’s spotlight (39), about page (36), Stephan’s spotlight (30) people already looked at that, and about 20 people for other pages.

1. Future issue ideas:

James think piece on dealing with rejection with survey, due to ethics worries, James said if we just ask people in the newsletter team, possibly for the May edition.

Jenny can do something about being mum and studying – then at the bottom we can call for suspended leave support for the research rep forum.

In opportunities highlight modules online that Clair was looking at. Could also put links to Coursera and FutureLearn

Should we do a mini version over the summer? (August/September)

PRPs issue September? Becky can reflect on May PRP

January PRP section

October new intake

1. Next two issues,

We agreed to plan in advance at least two months what we are going to have.

* Think piece

**May**: Rejection piece (James)

**June**: Systematic reviews (?)

* Reflection

**May**: Riya

**June**: Angela

**ACTION: Becky to follow up on Riya and Angela.**

**October**: Laura (REP reflection)

* Professional Advice (Gurnam/Mike)

**May**: Gurnam

**June**: Mike

**ACTION: Sarah to contact Gurnam for Mays issue)**

* Health and wellbeing

**May**: Introduction to Becky and Brad’s Bravado as they train for a 5K – update every month until September’s run.

**June**: Out and about (outside Cov) by Becky - Getting out the office, take some day trips to surrounding areas: Kenilworth £4 bus return, Leamington for charity shops and history, Arbury Hall in Nuneaton, Rugby (train), Warwick castle (student discount and Groupon), Stratford-Upon-Avon (Bus), Birmingham, Oxford and Cambridge. Peak district. Highlight Student Railcard

**July**: Buying cheap healthy food – Coventry market for fresh meat and vegetables by ??

**October**: out and about (in Coventry) by Sarah. Walking tour, get to know your city guided walking tour. Cathedral, transport museum, lady Godiva, Earlsdon, memorial park, lake view park, escape rooms, etc. Link with social walking tour

* Research Spotlight

**May**:

**June**:

**ACTION: James to update.**

* Social events idea

**May**:

**June**:

**October**: Walking tour (link with health and wellbeing)

**ACTION: Laura send list of socials for April**

* Ongoing

Opportunities

Good news

Rep updates

1. **Issue 2 to be circulated 3rd April due to Easter Sunday/Bank holiday Monday**